

Bureau of Family Health (BFH) Marcus Johnson-Miller – Bureau Chief



o BFH Infrastructure and Performance Management

- Fiscal Administration (Title V)
- Contract Management (Title V)
- Performance Management (No funding attached)
- Support Staff (various funding)

o Reproductive, Maternal and Women's Health

- Family Planning (Title X) and Reproductive Health Promotes the health of persons of reproductive age and families by providing access to family planning and reproductive health promotion services. (HHS, Office of Population Affairs)
- PRAMS- the Pregnancy Risk Assessment Monitoring System, is a surveillance project of the Centers for Disease Control and Prevention (CDC) and IDPH. PRAMS collects state-specific, population-based data on maternal attitudes and experiences before, during, and shortly after pregnancy. (CDC funds)
- **PREP-**An adolescent development initiative that provides comprehensive sexuality education to assist lowa's youth in reducing their risk of unintended pregnancy, HIV/AIDS, and other sexually transmitted infections (STIs) while addressing life skills to prepare youth to make healthy choices and positive decisions as they prepare for successful adulthood. (HHS, Family and Youth Services Bureau)
- Abstinence Education- statewide program to implement community-based projects that will provide abstinence education services that focus on risk avoidance strategies, target lowa's identified priority populations and provide youth with the tools and resources necessary to abstain from or delay the initiation of sexual activity. (HHS, Family and Youth Services Bureau)
- Maternal Health Provides services to pregnant and postpartum women. Other services include postpartum depression screening/Listening visits and Shaken Baby Prevention. Services include help in finding a medical home, education, and support and referral services. (Title V; DHS/Medicaid)
- Statewide Perinatal Care Program Reduces mortality and morbidity of infants by conducting site visits and technical assistance to hospital and medical staff. (Title V, state funds)
- Barriers to Prenatal Care Project Conducts surveillance through questionnaires distributed to postpartum women with the
 purpose of obtaining brief, accurate information about women delivering babies in Iowa hospitals. Specifically, the project
 seeks to learn about women's experiences in obtaining prenatal and delivery care during their pregnancy. (Title X, Title V)

o Early Childhood

- Center for Congenital and Inherited Disorders Administers several programs that provide the system for congenital and inherited disorders (genetic) services in Iowa Regional Genetic Consultation Service; Iowa Neonatal Metabolic Screening Program; Neuromuscular and Related Disorders; Maternal Prenatal Screening Program; Iowa Stillbirth Surveillance Project; Iowa Registry for Congenital and Inherited Disorders. Also monitors other public health-related genomic issues. (Newborn screening fees; state appropriation; CDC coop. agreement)
- **1st Five-** lowa's 1st Five Initiative builds partnerships between physician practices and public service providers to enhance high quality well-child health services. (State appropriation)
- **Early Childhood Mental Health-** Support for the Iowa Association of Infant and Early Childhood Mental Health and the adoption of the Michigan competencies and endorsement. (DOM)
- **Early Hearing Detection and Intervention program-** Provides universal newborn hearing screening, short term follow up, and referrals to early intervention and family support services. (HRSA, CDC grants)
- Early ACCESS- lowa's early intervention system that provides early intervention services to children ages 0-3 years with or at risk for developmental delay. Local Child Health agencies provide developmental testing and referral to AEA based upon need. They also provide developmental monitoring for children with concerns who may not qualify for Early ACCESS services. (Dept. of Ed. IDEA Part C)

Home Visiting

- Maternal, Infant and Early Childhood Home Visiting Provides evidence-based home visiting services in at-risk communities to high need families. Also include state wide infrastructure activities. (ACA; HRSA grants)
- **HOPES** Health Families America evidence-based home visiting program for high risk families. (State appropriation)

Child and Adolescent Health

- Child Health Provides presumptive eligibility, informing, care coordination, and screening services under EPSDT. Services include promoting regular well child check-ups including oral health care, linking to medical home and dental homes, education, and referrals. Services for uninsured or underinsured children are supported by the MCH Title V Block Grant. (Title V; DHS/Medicaid)
- hawk-i Outreach- Work with other organizations and agencies to provide health insurance information and hawk-i applications to families. Also help families navigate the Medicaid and hawk-i enrollment process. (DHS)
- EPSDT- Early, Periodic, Screening, Diagnosis and Treatment is provided through local MCH agencies through lowa's Title V
 program. (DHS/Medicaid; Title V)
- Fee-for-Service-A billing and quality assurance mechanism for local MCH agencies to bill and be reimbursed for informing, care coordination, and presumptive eligibility. (DHS/Medicaid)
- Data Integration- Provides oversight for the CAReS and WHIS database and work with local contractors to provide technical
 assistance (no funding). Work with other family and child serving databases to focus efforts on integration data systems.
 (currently HHS SSDI grant)
- **Healthy Child Care Iowa (HCCI)** Provides training, technical assistance, and consultation to childcare providers to improve health and safety in child care environments. (DHS)
- MCH Administrative funds: Staff support for the Title V Block grant. (Title V)
- o Children with Special Health Care Needs (Child Health Specialty Clinics) Offers a variety of direct services and care coordination to children with special health care needs and their families (Title V; state appropriation)

Other Funds:

- Vision Screening- Prevent Blindness Iowa and Kids Sight. (state appropriation)
- Autism- Regional Autism structure through CHSC. (state appropriation)
- ACE- funding to support ACE questions in BRFSS and Technical assistance to local areas. (state appropriation)
- Shaken Baby Prevention-Period of Purple Crying. (DOM)
- Audiological Services- funding to support hearing aids. (state appropriation)
- Breast Cancer License Plates (fees from license plates pass-through)
- Unintended Child Death Burial Program (state appropriation)



Division of Health Promotion and Chronic Disease Prevention

Brenda Dobson, Division Director



Bureau of Family Health

Marcus Johnson-Miller, Bureau Chief/Title V Director

BFH Infrastructure and Performance Management

- Misty Cook *fiscal/contracts*
- VACANT *fiscal/contracts*
- Kim Brown *support staff*
- Patrick Goebel support staff
- Brad Hummel *TAVConnect TA*

Early Childhood and CCID

Kim Piper, State Genetics Coordinator

- Rhonda Rairden-Nelson Early Childhood Mental Health
- Tammy O'Hollearn- *EHDI* Coordinator
- Shalome Lynch *EHDI Short Term Follow-Up*
- Jini Cox- EHDI Data/QI
- Meghan Miller- Early ACCESS
- Michelle Holst 1st Five/Title V
- Rebecca Goldsmith- 1st Five
- James Olson- ECI/Title V

Reproductive/Maternal/ Women's Health

Denise Wheeler, FP Director

- Stephanie Trusty- MH/FP
- Lance Roorda MH/FP
- Jessica Eagan- PRAMS
- Debbie Kane MCH Epi
- Addie Rasmusson- PREP and Adolescent Health
- Mary Greene- AEGP and Adolescent Health
- Jennifer Pham PRAMS PT
- Brooke Schowalter PT PRAMS
- Temporary Employees:
 - o Ritaann Carpenter

Home Visiting

Janet Horras, MIECHV Director

- PJ West- MIECHV/HOPES
- Julie Tchoumkeu- MIECHV OA
- Anne Plagge- MIECHV Tech/ BFH Graphic design
- Kristy Johnson- MIECHV/ PICCOLO
- Temporary Employees:
 - o Kelly Schulte

Child and \ Adolescent Health

Janet Beaman, Child Health/EPSDT

- Kelly Haase *QA Team*
- April Harris Data Integration
- Analisa Pearson- *EPSDT*
- Jean Johnson hawk-i Outreach Coordinator
- Melissa Ellis Discretionary grants
- Heidi Hotvedt *HCCI Coordinator*
- Temporary Employees:
 - o Vidya Maddali *Data Integration BA*

