

2017 Title V Maternal and Child Health Block Grant
 Cascade County Health Department Operational Plan

County	Cascade
Health Department Name	Cascade City County Health Department
MCHBG Activities Contact Person	Jo-Viviane Jones
Contact Information	Cascade, 4067919262, jjones@casadecountymt.gov
Community Need Addressing	Breastfeeding
Performance Measure Selection	NPM 4 - Breastfeeding: A) Percent of infants who are ever breastfed and B) Percent of infants breastfed exclusively through 6 months.
Data Source	WIC
Baseline Rate (Prior to July 1, 2016)	76 percent initiated , 16% breastfeeding at 6 months
Goal	The improvement goal is to outreach to women who are judged to be high risk women (socioeconomic, lack of education, sheltered) with breastfeeding education, programs and activities to help increase breastfeeding rates within this populous.
Performance Measure Activity #1	One service or program consists of reaching these high-risk women with specific breastfeeding education catered for them, provided by a Certified Lactation Consultant. In order to hit our target population and also make it easily accessible, we will provide 4 different location sites in Great Falls and surrounding for these breastfeeding classes.
Evaluation Plan for Activity #1	Keep a tallying list of participant's names and follow-up information to see where they are in the initiation and course of breastfeeding. Continue to educate appropriate to stage of breastfeeding journey.
Performance Measure Activity #2	Create and distribute a magnet with a hyperlink which will display all the Certified Lactation Consultants who are in Great Falls and the surrounding areas. There is a lack of support for urgent, on-demand professional breastfeeding support.
Evaluation Plan for Activity #2	Once a CLC is contacted then we will survey the participant and collect pertinent information to follow-up and supply adequate/appropriate continuing education.
Performance Measure Activity #3	Implement an activity such as a Baby Café or Baby Bistro where pregnant and nursing moms can come together once a month in a comfortable, relaxed setting to access lactation support and continuing education and/or discuss trends/topics/breastfeeding news to date.
Evaluation Plan for Activity #3	A questionnaire/survey will be presented at each activity to tally concerns/wants/needs of these mothers in order to continue to conform the activity/meeting group to their specific wants or needs which are presented.

The Montana



Breastfeeding Learning Collaborative

Join Us!
April 26-27, 2016

Fairmont Hot Springs Resort
Anaconda, Montana

Sponsored by:

Montana WIC Program &

MT Nutrition and Physical Activity Programs

About the Collaborative

You are invited to attend the 2016 Breastfeeding Learning Collaborative. This conference is designed for 1305 Grantees for Montana Baby-Friendly Hospitals' Initiative teams and Montana WIC Breastfeeding Peer Counselor Programs.

Sponsored by the Montana Special Supplemental Nutrition Program for Women, Infants and Children (WIC) and MT Nutrition and Physical Activity Program, this three-day conference focuses on baby behavior, advanced lactation practice skills and the Baby-Friendly, USA designation process.

Schedule Overview

Tuesday, 26th

- Baby Behaviors Workshop (All)
8:30am-4:15pm
presented by *Baby Behavior Specialists*
- Dessert Meet & Greet - Screening of Breastfeeding Documentary "MILK" (All)
6:30-8:30pm

Wednesday, 27th

- Breastfeeding Lectures 8:30-3:15pm
presented by Dr. Bobby Ghaheri and Camie Goldhammer

Featured Speakers



Bobby Ghaheri, MD
Ear, Nose and Throat (ENT) Specialist
The Oregon Clinic



Jennifer Bañuelos, MAS, BS
UC Davis, Human Lactation Center, Dept. of Nutrition



Camie Jae Goldhammer, MSW, CLE, IBCIC
Founder, Native American Breastfeeding Coalition of Washington

Registration

Online registration will be open after January 31st at: umt.edu/sell/cps/blc

Registration fee: \$100 for either day or \$175 for both

Intended Participants

April 26-27 of the Breastfeeding Collaborative is open to interested teams, public health staff, hospital staff and health care providers, breastfeeding advocates, lactation specialists, dietitians and any other interested individuals.

Applications for the following **CE Credits** will be submitted to the following entities: Montana Nurses Association, Commission on Dietetic Registration, CLC & IBCLC, CME

visit our website...

for more information on Registration, Lodging, & Agenda.

umt.edu/sell/cps/blc

More Information

